



Request for Proposal (RFP): Documentary Filmmaker

Overview

The Global Shea Alliance (GSA) is seeking proposals from experienced filmmakers to create a compelling documentary for the Shea Business Empowerment Programme (SBEP). The documentary will focus on the impact on the lives of the women shea collectors from SBEP in Northern Ghana, highlighting co-operatives' experiences and the program's transformative power.

Scope of Work

- Collaborate with the GSA team to develop a detailed plan for the documentary, including shooting locations, interview subjects and storyline
- Conduct filming, primarily in Northern Ghana, capturing the essence of shea parkland communities and the activities of the SBEP, other locations may include Accra
- Produce a high quality documentary of variable length, expected to be between 5 and 20 minutes, based on the synopsis [here](#)
- Incorporate interviews, footage of shea processing activities and testimonials from program participants to effectively convey the impact of the SBEP
- Ensure that the documentary aligns with the objectives and messaging of the GSA, highlighting the empowerment of women, sustainable shea production practices and economic development.

Deliverables

- High quality documentary film, meeting the specifications outlined in the RFP
- Raw footage and other materials used in the production of the documentary
- Final edited version of the documentary in digital format

Timeline

Proposal Submission Deadline:	17 May 2024
Award Notification:	24 May 2024
Filming Period:	Between 30 May and 7 June estimated
Final Delivery of Documentary	17 June 2024

Submission Instructions

Interested filmmakers should submit a proposal outlining their experience, approach to the project, proposed timeline and budget estimate. Please include links to previous documentary work and any relevant credentials.

All proposals should be submitted electronically to Michael Sakyi msakyi@globalshea.com no later than 17 May 2024.

Contact Information:

For inquiries or additional information, please contact Cindy Laird at c.laird@globalshea.com